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| APPLICATION NO.  | FILING DATE | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO.   | CONFIRMATION NO. |
|--|-------------|----------------------|-----------------------|------------------|
| 10/700,837   | 11/03/2003  | Elliot Yasnovsky     | 12729/38 (Y00239US01) | 5781             |
| 56020 7590 05/08/2009<br>BRINKS HOFER GILSON & LIONE / YAHOO! OVERTURE |             | EXAMINER             |                       |                  |
| P.O. BOX 10395   |             |                      | BOVEJA, NAMRATA       |                  |
| CHICAGO, IL 60610  |             | ART UNIT             | PAPER NUMBER          |                  |
|  |             |                      | 3622                  |                  |
|  |             |                      |                       |                  |
|  |             |                      | MAIL DATE             | DELIVERY MODE    |
|  |             |                      | 05/08/2009            | PAPER            |

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

| Interview Summary  | 10/700,837   | YASNOVSKY ET AL.                               |                                |  |  |
|--|--|--|--------------------------------|--|--|
| interview Summary  | Examiner   | Art Unit                                       |                                |  |  |
|  | NAMRATA BOVEJA   | 3622   |                                |  |  |
| All participants (applicant, applicant's representative, PTO   | personnel):  |  |                                |  |  |
| (1) <u>NAMRATA BOVEJA</u> .  | (3)  |  |                                |  |  |
| (2) <u>Scott Timmerman, Registration No. 55,678</u> .  | (4)  |  |                                |  |  |
| Date of Interview: <u>07 May 2009</u> .  |  |  |                                |  |  |
| Type: a)⊠ Telephonic b)⊡ Video Conference c)⊡ Personal [copy given to: 1)⊡ applicant 2   | 2)∏ applicant's representative   | e]   |                                |  |  |
| Exhibit shown or demonstration conducted: d) Yes If Yes, brief description:  | e)⊠ No.  |  |                                |  |  |
| Claim(s) discussed:  |  |  |                                |  |  |
| Identification of prior art discussed: Mason Patent No. 6401075 and Davis Patent No. 6269361.  |  |  |                                |  |  |
| Agreement with respect to the claims f)☐ was reached. g  | )∐ was not reached. h)⊠ N  | I/A.   |                                |  |  |
| Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments: <u>Applicant representative better explained the invention and consulted Examiner for ways to furrther differentiate the claims</u> .   |  |  |                                |  |  |
| (A fuller description, if necessary, and a copy of the amend allowable, if available, must be attached. Also, where no callowable is available, a summary thereof must be attached   | opy of the amendments that w   |  |                                |  |  |
| THE FORMAL WRITTEN REPLY TO THE LAST OFFICE A INTERVIEW. (See MPEP Section 713.04). If a reply to the GIVEN A NON-EXTENDABLE PERIOD OF THE LONGER INTERVIEW DATE, OR THE MAILING DATE OF THIS INT FILE A STATEMENT OF THE SUBSTANCE OF THE INTERVIEW ON THE SUBSTANCE OF THE INTERVIEW OF THE SUBSTANCE | last Office action has already<br>OF ONE MONTH OR THIRTY<br>ERVIEW SUMMARY FORM, | been filed, APP<br>DAYS FROM T<br>WHICHEVER IS | LICANT IS<br>THIS<br>LATER, TO |  |  |
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| /NAMRATA BOVEJA/   |  |  |                                |  |  |
| Examiner Art Unit 3622   |  |  |                                |  |  |

Application No.

Applicant(s)